

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

IV SEMESTER BBA EXAMINATIONS - APRIL 2019

ENTREPRENEURSHIP DEVELOPMENT

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Answer any TEN of the following questions. (10x3=30)

1. Define Entrepreneurship.
2. What do you mean by a business plan?
3. Write the names of any two successful women entrepreneurs.
4. Define franchising.
5. State any two pitfalls of a business plan.
6. What are patents?
7. What is the difference between angel investors and venture capitalists?
8. Expand SSIDC and IDBI.
9. Who is a social entrepreneur?
10. Mention two methods through which entrepreneurs can go international.
11. What are the sources of owned capital?
12. Mention the steps to register a new company.

SECTION - B

II) Answer any FOUR of the following questions. (4x5=20)

13. Explain any five merits of sole proprietorship.
14. Explain any five types of entrepreneurs.
15. What are some of the challenges faced by family owned businesses?
16. Briefly explain the elements of a business plan.
17. What are some of the measures that can be taken to remove difficulties faced by small scale industries in India?
18. Explain the role of entrepreneurship in economic development.

SECTION - C

III) Answer any TWO of the following questions. (2x10=20)

19. What are the different types of documents required for export oriented business?
20. Write a note on:
 - a. Problems faced by women entrepreneurs
 - b. Failure of New Venture
21. Give a comparison of the different ownership structures of entrepreneurship.
22. Briefly explain the sources of financial support and non-financial support for SSI entrepreneurs.